

**FOR IMMEDIATE RELEASE**

**CHANGE:HEALTHCARE EXPANDS STAFF TO SUPPORT GROWTH**

NASHVILLE, Tenn., (April 19, 2010) – Healthcare technology company change:healthcare has announced several key staff additions to accommodate recent and impending growth, according to company Co-Founders Christopher Parks and Robert Hendrick.

The firm has named a chief financial officer, promoted its sales chief, hired a new director of sales and hired an art director.

“Healthcare costs are only going to increase in the future and we firmly believe these key staffing moves will ensure we’re poised to continue helping our clients succeed in reducing that impact to their bottom line,” Parks said. “All four have solid experience that will significantly round out our team.”

A financial services professional with 25 years of banking, venture capital and entrepreneurial experience, Julia Polk will manage the company’s financial, capital and legal strategies, business model development and strategic alliances as chief financial officer. Most recently, she was a consultant for Nashville-based venture capital company Solidus, where she helped companies in both healthcare and other industries manage their financial strategies, as well as raise debt and equity capital. She has also worked at Morgan Stanley in New York, Equitable Securities and was a CFO for Nashville-based CorporateChildcare (later Bright Horizons Family Solutions).

She graduated magna cum laude with a degree in mathematics from Vanderbilt University in 1983 and is currently co-chairing the 50<sup>th</sup> Annual Christmas village fundraiser, benefitting Vanderbilt Bill Wilkerson Center and other Pi Beta Phi philanthropies.

Page Thompson, currently director of sales for change:healthcare, has been promoted to vice president of sales, effective April 1, 2010. Thompson has been at the company since October 2007, joining from Edgenet, where he opened new customer markets and managed strategic client relationships. He previously worked at Colorado Springs-based NetGrafx Internet Web Services and Edwards Jones. He holds a Bachelor of Science degree in Finance from Kansas State University.

Filling the position of director of sales will be R. Tate McDaniel, who joins the healthcare company from SunTrust Bank, where he was director of business development for the bank's institutional division. Since 1995, he's held a variety of positions in the financial services industry including, associate director for the Private Equity Funds Group at USB Investment Bank and Director of Acquisitions for WealthTrust LLC.

He graduated from the Owen Graduate School of Management at Vanderbilt University with a Master of Business Administration in 2001 and The University of Georgia with a Bachelor of Business Administration in 1995.

Rounding out the new hires is Katherine Terrell, who has been named art director and will oversee creative execution of the change:healthcare brand communications. She joins the company from digital signage company Blast Panel, where she was art director. Over a 14-year career, she's held various art or design directorships at agencies throughout the South, including 12south.com, Edgenet Media and Mercury Intermedia, where she worked with clients including Microsoft, Oracle Database Software, M&M/mars Candy and MCI.

She graduated from the University of Memphis in 1992 with a bachelor of fine arts degree in graphic design. She volunteers for the Lupus Foundation of America, Mid-South Chapter.

**About change:healthcare**

*change:healthcare, inc. ([www.changehealthcare.com](http://www.changehealthcare.com)) is a technology company offering over 750 highly personalized ways to save on prescriptions and medical services. The company's real dollar ROI-tracking solution is available through third party administrators, self-insured employers and health plans interested in helping employees and members better manage their out-of-pocket healthcare expenses.*

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