

**FOR IMMEDIATE RELEASE**

**CHANGE:HEALTHCARE UPDATES USER SITE;  
FURTHER INCREASES COST-SAVINGS POTENTIAL FOR CLIENTS**

***Companies and Third Party Administrators to benefit from renewed platform***

NASHVILLE, Tenn., (January 14, 2010) – Consumer healthcare company

change:healthcare today launched the next generation of its user site to make it easier for employees and client companies to save money on their healthcare.

The new site provides more robust cost savings and highlights additional healthcare trends among employees, pointing to ways companies can more effectively help employees keep costs down.

“We’ve made major advances on both our “Savings Engine,” which analyzes medical claims data and reveals best prices of services and prescriptions, and our “Recommendation Platform,” which delivers the options right to the consumer so he or she can act upon them,” said Christopher Parks, chief executive officer and co-Founder of change:healthcare. “That’s going to help the employee make more cost-effective purchase decisions and employers better see where they can more actively support improving employee health. We’ve also made it easier for a company to identify where savings can be realized – without plan changes or cost shifting. We’re excited about the potential with this new iteration”

A technology firm focused on helping employers, employees, third party administrators and general consumers make informed healthcare consumer decisions that save money, change:healthcare provides its users actionable information -- based on actual medical claims within a plan -- about provider and pharmaceutical cost.

The company's primary tool is a system of "Ways to Save" alerts that proactively notifies users when there's a cost savings opportunity and tracks and reports savings. The firm also recently implemented a Twitter application that lets followers receive information via their PDA/phone/computer about where less expensive pharmaceuticals can be purchased nearby.

Founded in 2006 by Parks following the cancer death of his parents, the company initially helped him more effectively deal with the mountain of medical bill paperwork and expenses for his parents' prolonged care. With co-founder Robert Hendrick, the two entrepreneurs are attempting to bring greater healthcare cost savings for businesses, as well as transparency and control for consumers.

In addition to this newest platform, the company continues to provide a secure means to seek and share medical information with peers, as well as field guides and a book to aid consumers in unraveling complicated healthcare issues. It also recently launched a Scientific Advisory Board to provide a foundation for testing and refining product innovations, as well as to remain connected with innovators and innovations in the healthcare industry.

"With the potential for dramatic, upending changes on the horizon for the country's healthcare arena, there remains one constant – healthcare costs are rising and companies will need to be far more aggressive and innovative in reducing their costs," Parks said. "That's where we can make a huge difference for them."

The informal site unveiling occurred at a special reception for area healthcare industry leaders at Nashville's Rymer Art Gallery.

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***About change:healthcare***

*change:healthcare, inc. ([www.changehealthcare.com](http://www.changehealthcare.com)) is a technology company dedicated to helping people save money and make better healthcare consumer decisions. Their information and internet-based solutions are available to third party administrators, self-insured employers and health plans interested in controlling healthcare costs and engaging their employees and members in making more informed healthcare decisions.*