

**CHANGE: HEALTHCARE CEO TAPPED TO DISCUSS HEALTHCARE COST INNOVATIONS
AT UPCOMING NATIONAL CONFERENCES**

NASHVILLE, Tenn., (April 14, 2009) – Christopher Parks, CEO of Nashville-based cost transparency firm change:healthcare, will detail at two national presentations -- next week in Boston and later this summer in Atlanta -- how consumerism, transparency and the internet are rapidly changing America's healthcare benefit landscape.

The point he'll drive home: That companies and individuals can easily harness all three to make better informed healthcare decisions and greatly decrease how much they spend on healthcare.

Parks will first speak in Boston, on April 22-23, at the annual meeting of healthcare organization Health 2.0. The national group encourages the use of cutting-edge technological innovation to improve healthcare outcomes, prices, access and quality while decreasing cost for everyone -- patients, physicians, providers and payers. The Boston meeting is expected to see approximately 350 technology innovators and entrepreneurs from across the nation gather to discuss new IT advances and how they can be applied to improving the country's healthcare.

"There's much that can be done today to help all types of healthcare customers -- but especially that man-on-the-street consumer -- make better choices in their healthcare," Christopher Parks, CEO, change:healthcare said. "Especially in helping their employer reduce the company's healthcare benefit cost. Consumers just need more relevant, easy-to-understand and actionable information in their hands... and I'll be detailing how we're doing that."

Park's company helps third party administrators, healthcare providers, medical bill adjudicators and employers control their healthcare costs by making price and quality information more readily available so employees can make more informed healthcare choices.

The change:healthcare tool allows users to view the cost of medical services, providers and pharmaceuticals in their area, based on actual medical claims, so they can see where less expensive

alternatives can be purchased. The website is typically used by companies to help employees make more value-driven healthcare purchase decisions. Some companies have realized potential savings of 20-to-30 percent in their healthcare costs since their employees began using the site.

The website additionally provides a way for both employees and general consumers to confidentially rate, share and compare the quality of the experiences they've had with physicians, providers, costs and medical issues. Plus, it offers downloadable information guides, and even a book -- ***My Healthcare is Killing Me: A Survival Guide for the American Healthcare Consumer*** -- meant to help demystify the American healthcare system so readers can better understand and navigate it. The book also contains tips for saving healthcare dollars.

In September, Parks will speak at the *Employee Benefits News* national Forum in Atlanta about how a company can harness its healthcare benefits program to improve its bottom line, a particularly timely message given the current economic climate. That meeting is typically attended by several thousand senior benefits executives from companies and corporations across the United States.

"We're focused on bringing greater consumerism and transparency to the country's healthcare system and making resources like these available to companies and employees who are trying to decrease their healthcare costs is our key focus." Parks said. "I'm hopeful that by sharing many of our successes as an information technology firm in both of these meetings, companies will be able to better position themselves for survival in the next few years."

About change:healthcare, inc.

change:healthcare, inc. (www.changehealthcare.com) is a technology company dedicated to helping people save money and make smarter healthcare consumer decisions. The company's information and internet-based solutions are available to third party administrators, healthcare providers, medical bill adjudicators, consumers and employers interested in controlling healthcare costs by engaging their employees in making informed healthcare choices.

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